

# Multi-Unit Franchisee

Ideas, strategies and solutions for today's high achieving franchisees.

Weekly Report

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Franchise an award-winning French fast casual concept

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## Feature Stories



### Menu Labeling Law Now in Place

The FDA's Menu Labeling Rule Takes Effect This Week. Here are 5 Common Questions Related to the New Law

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### Franchise an award-winning French fast casual concept

Since opening the doors of our first location in 1983, la Madeleine has grown from a single local bakery to a beloved French café concept with approximately 85 locations nationwide.

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### Chicken Salad Chick Multi-Unit Operator Opening Knoxville Location

Chicken Salad Chick is Expanding in Tennessee Thanks to Multi-Unit Operators Like Josh Patton.

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### Playing the Back Field: Making the shift from MLB to franchisee

Robb Quinlan is comfortable wearing many hats--and also many gloves. The former Major League Baseball player could snag balls at first base, third base, and in the outfield, could take pitches as a catcher, and hold his own with a bat as a designated hitter.

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### PJ's Coffee Brews Up Grand New Look with Remodel

PJ's Coffee's new look is here to perk up growth. The New Orleans-based coffeehouse that hangs its hat on better beans,

superior roasting techniques, and passion for coffee-making recently remodeled and re-opened its first two stores utilizing the brand's fresh new look.

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## Trending News

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### Highlights

- [7 Qualities of Exceptional Multi-Unit Leaders](#)  
Nation's Restaurant News
- [What Do NFL Players Do When They Leave the Game? Increasingly, They Open a Franchise. Here's Why.](#)  
Entrepreneur
- [Oggi's Sports Brewhouse Pizza Signs Multi-Unit Franchise Deal In Southern California](#)  
Franchising.com

### Movers & Shakers

- [Wayback Burgers Announces New Master Franchise Agreement, Expands Reach to Ireland](#)  
May. 8th, 2018 | Wayback Burgers
- [REVOLISM Wellness & Weight Loss Mobile Wellness Center Debuts In South Riding, VA](#)  
May. 8th, 2018 | REVOLISM Wellness and Weight Loss
- [Crazy Pita Rotisserie & Grill Owner Receives 2018 Nevada SBA Person of the Year Award](#)  
May. 8th, 2018 | Crazy Pita Rotisserie & Grill
- [Dental Fix Rx Awards Four New Territories in April, Continues Impressive 2018 Growth](#)  
May. 8th, 2018 | Dental Fix
- [Jersey Mike's Subs Opens First San Pablo Location](#)  
May. 7th, 2018 | Jersey Mike's Subs
- [Jersey Mike's Subs Opens Third Tucson Location](#)  
May. 7th, 2018 | Jersey Mike's Subs
- [It's A Solabration! Sola Announces Exciting Milestone](#)  
May. 2nd, 2018 | Sola Salons
- [Jersey Mike's Subs Opens Second Vero Beach Location](#)  
May. 7th, 2018 | Jersey Mike's Subs
- [New Wall Murals Welcome Visitors to Hot Springs Memorial Field Airport](#)  
May. 7th, 2018 | FASTSIGNS
- [Nautical Boat Clubs Launches Newest Location on Wando River in Charleston, SC](#)  
May. 7th, 2018 | Nautical Boat Clubs

## Multi-Unit Franchisee Resources

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- Accounting
- Advertising
- Big Data
- Conferences
- Customer Relations
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing
- Loyalty
- Marketing
- Payment Processing
- Printing
- Public Relations
- Real Estate
- Security
- Social Media
- Technology
- Telecommunications

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